

ELEGANT
BUSINESS
COMPANIONS



CONCEPTUM

Notebooks & planners

LOOKBOOK



CONTENTS

**Ideal companions for movers and shakers,
in the professional and private spheres.**



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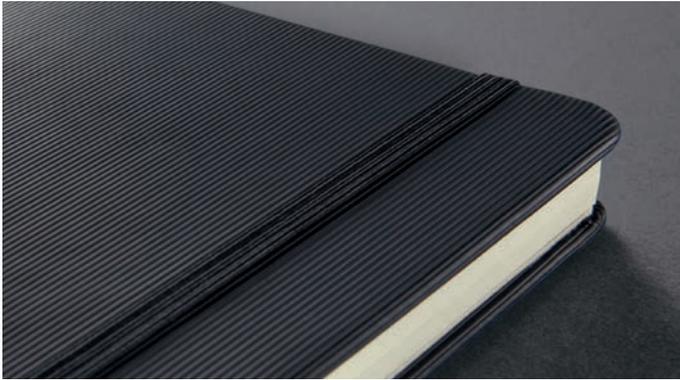
CONCEPTUM NOTEBOOKS



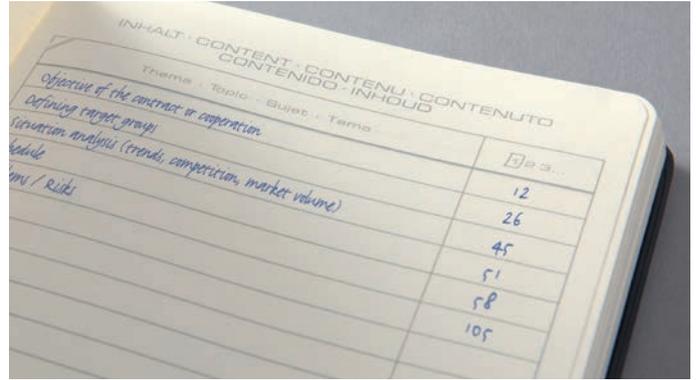
Elegant, modern and reduced to the essentials – that's Conceptum. This is where multiple international award-winning design meets a passion for detail. Classy notebooks that are anything but ordinary, with an exclusive look and feel. Carefully chosen materials and top quality combine with real elegance to make the perfect companion for professional and private use.



PRACTICAL DOWN TO THE LAST DETAIL.



Secure elastic fastener



Personal directory



Pen loop



2 ribbon markers and numbered pages



Quick pocket



Archive pocket with card slot



Perforated note pages



Chamois-coloured paper, 80 gsm, FSC-certified

HARDCOVER

WITH THE EXCLUSIVE FEEL OF THE SOFTWAVE SURFACE.

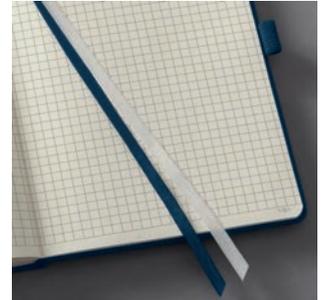




Conceptum notebooks with a hardcover and elastic fastener come in a choice of six colours and five formats: A4+, approx. A4, approx. A5, approx. A6 and tablet format.

Available with four different page rulings.

There is a choice of approx. A4, approx. A5 and approx. A6 formats for the black notebooks with a magnetic fastener (squared only).



Squared



Lined



Dotted



Blank



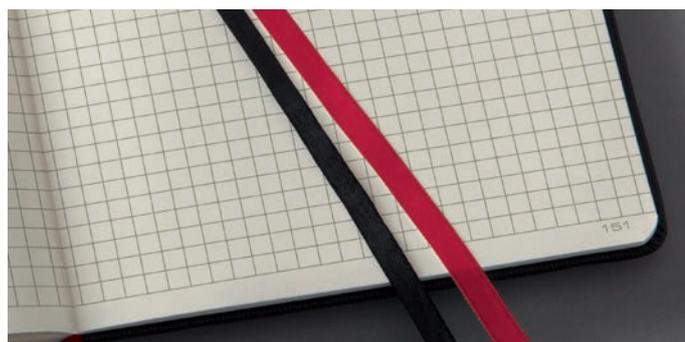
Elegant design with a grooved Softwave surface for a special surface feel – also with a magnetic fastener.

HARDCOVER

THE RED EDITION WITH A BOLD ACCENT COLOUR.

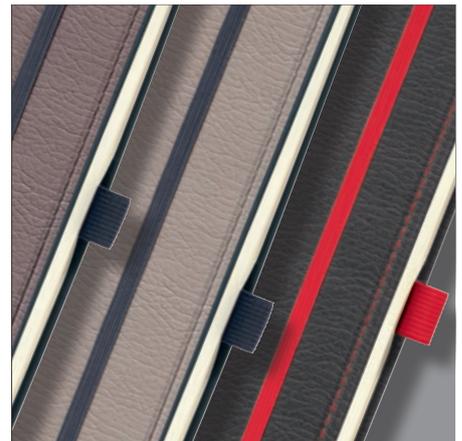


Office notebooks with a twist – in classic black with contrasting red details. Approx. A4 and approx. A5, lined or squared.



All Conceptum notebooks come with additional insert pockets. Loose documents cannot fall out.

THE CASUAL EDITION WITH A VELVETY, GENUINE LEATHER LOOK.



High-quality coated art paper that looks like genuine leather combined with velvety soft-touch lamination and decorative stitching. With an elastic fastener, pen loop and ribbon marker in contrasting colours, either in understated taupe and beige, or the more striking grey-red or grey-white. Each available in approx. A4 or approx. A5 with dotted pages.



Special velvety feeling and a two-coloured look make an eyecatcher in every business.

NATURE EDITION

NATURAL DESIGN FOR A SPECIAL SURFACE FEEL.

A real wood coating made of bamboo or dark wood adds a natural touch in both the business and private spheres. The Conceptum Nature Edition comprises the two types of wooden cover, each in three versions: as a hardcover or softcover notebook, or as a spiral notepad – all in approx. A5 with dotted pages and 100 gsm FSC-certified paper.



The mark of
responsible forestry





SOFTCOVER

STURDY YET FLEXIBLE.



For anyone who values flexibility: the elegant softcover books are pliant enough to fit in anywhere, yet remain hard-wearing.



Flexible, pliable cover with an elegant Softwave surface.
In six classic colours in approx. A4 and approx. A5, lined or squared,
in black also available with dotted page ruling.



CONCEPTUM NOTEBOOKS PRODUCT RANGE



CONCEPTUM NOTEBOOKS, HARDCOVER

Hardcover black | grooved Softwave surface | elastic fastener

Format	Colour	Squared	EAN 4004360	Lined	EAN 4004360
Notebook Conceptum, Hardcover, black, 194 p., 80 gsm					
A4+		C0115	853548	C0116	853517
ca. A4		C0111	901027	C0112	900990
Tablet Format		C0117	836916	C0118	836886
ca. A5		C0121	900938	C0122	900907
ca. A6		C0131	900846	C0132	899898



Hardcover black | grooved Softwave surface | magnetic fastener

Format	Colour	Squared	EAN 4004360	Dot-ruled	EAN 4004360
Notebook Conceptum, Hardcover, black, 194 p., 80 gsm					
ca. A4		C0110	901058	C0108	821417
ca. A5		C0120	900969	C0109	821387



CONCEPTUM NOTEBOOKS, HARDCOVER

Hardcover colour | grooved Softwave surface | elastic fastener

Colour	ca. A4 squared	EAN 4004360	ca. A4 lined	EAN 4004360
Notebook Conceptum, Hardcover, 194 p., 80 gsm				
beige	C0640	804229	C0641	804199
red	C0644	832024	C0645	831997
midnight blue	C0646	831966	C0647	831935
dark grey	C0648	831904	C0649	831874
mint green	C0680	789717	C0681	789687

Colour	ca. A5 squared	EAN 4004360	ca. A5 lined	EAN 4004360
Notebook Conceptum, Hardcover, 194 p., 80 gsm				
beige	C0650	804168	C0651	804137
red	C0654	831782	C0655	831690
midnight blue	C0656	831720	C0657	831690
dark grey	C0658	831669	C0659	831638
mint green	C0682	789656	C0683	789625



All books (except Nature Edition) PEFC-certified.

CONCEPTUM NOTEBOOKS, HARDCOVER

Hardcover black, Red Edition | grooved Softwave surface | red features
(elastic fastener, pen loop, ribbon marker, flyleaves)



Format	Colour	Squared	EAN 4004360	lined	EAN 4004360
Notebook Conceptum, Hardcover, black with red accent, 194 p., 80 gsm					
ca. A4		C0660	826535	C0661	826504
ca. A5		C0662	826474	C0663	826443

CONCEPTUM NOTEBOOKS HARDCOVER, CASUAL DESIGN

Hardcover | Soft-touch coating and decorative stitching |
Colour-coordinated elastic fastener



Colour	ca. A4 dot-ruled	EAN 4004360	ca. A5 dot-ruled	EAN 4004360
Conceptum Notizbücher, Design Casual, Hardcover, 194 p., 80 gsm				
taupe	C0690	789472	C0691	789441
beige	C0692	789410	C0693	789380
grey-red	C0694	789359	C0695	789328
grey-white	C0696	789298	C0697	789267



CONCEPTUM NOTEBOOKS PRODUCT RANGE



CONCEPTUM NOTEBOOKS AND SPIRAL NOTEPAD, NATURE EDITION

Notebooks and spiral notepad with real wood bamboo or dark wood coating | green features: flyleaves, elastic fastener, pen loop, double metal spiral binding

Colour	Cover	Version	ca. A5	EAN 4004360
Conceptum Notebooks Nature Edition, 194 p., 100 gsm, dot-ruled				
bamboo	Hardcover	elastic fastener	C0670	798047
dark wood	Hardcover	elastic fastener	C0673	789236
bamboo	Softcover	elastic fastener	C0671	798016
dark wood	Softcover	elastic fastener	C0674	789205
Spiral notepad Conceptum, Nature Edition, 160 p., 100 gsm				
bamboo	Hardcover	2-hole punching, micro-perforated	C0672	797996
dark wood	Softcover	2-hole punching, micro-perforated	C0675	789175



All books (except Nature Edition) PEFC-certified.

CONCEPTUM NOTEBOOKS, FLEXIBLE SOFTCOVER

Softcover | grooved Softwave surface | Elastic fastener



Colour	Page ruling	ca. A4	EAN 4004360	ca. A5	EAN 4004360
Conceptum Notebooks, Softcover, 194 p., 80 gsm					
black	squared	C0310	836855	C0320	836794
	lined	C0311	836824	C0321	836763
beige	dot-ruled	C0308	821295	C0309	821264
	squared	C0330	804106	C0332	804045
red	lined	C0331	804076	C0333	804014
	squared	C0314	836671	C0324	836435
midnight blue	lined	C0315	836640	C0325	836404
	squared	C0316	836619	C0326	836374
dark grey	lined	C0317	836589	C0327	836343
	squared	C0318	836558	C0328	836312
mint green	lined	C0319	836527	C0329	836282
	squared	C0334	789595	C0336	789533
	lined	C0335	789564	C0337	789502

CONCEPTUM NOTEPADS

A practical notepad or one with a prestigious look? There's no need to decide. Conceptum spiral pads and notepads are both functional and elegant. The high-quality Softwave surface and award-winning design give the pads their unmistakable style. With numerous features and intelligent details. For anytime and anywhere, but particularly for the professional sphere.



THE SPIRAL NOTEPAD GOES MAINSTREAM.

Spiral notepad with a stiff cover and high-quality Softwave surface. With all of the advantages: the cover folds back completely, all pages can be detached, pre-punched holes. In approx. A4 or approx. A5, lined or squared.



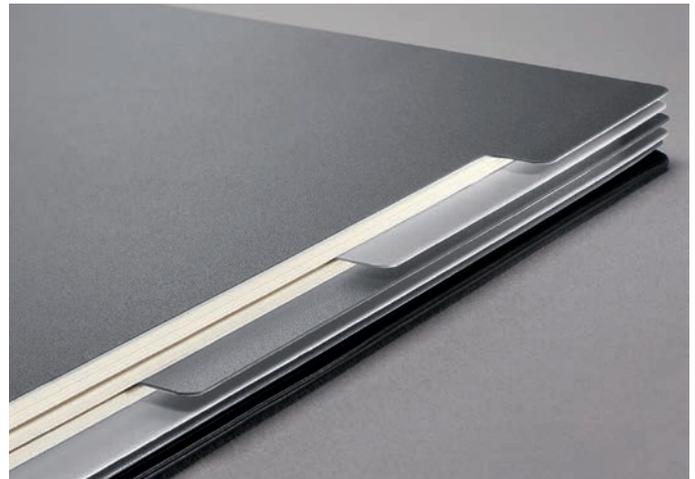
Spiral binding, perforated pages, pre-punched holes



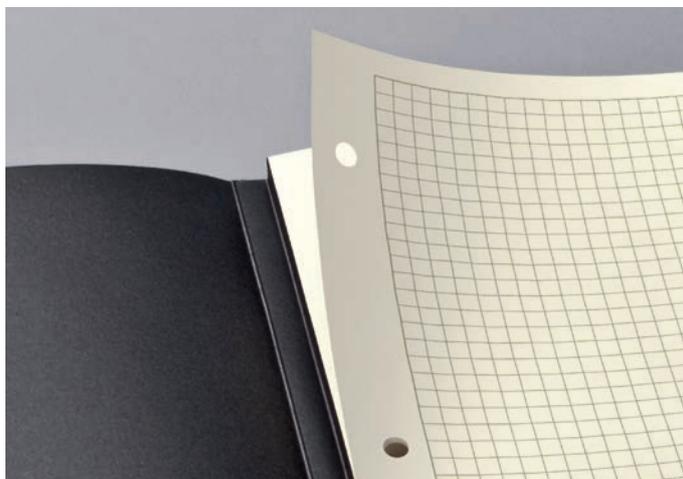
Squared page ruling



Quick pocket

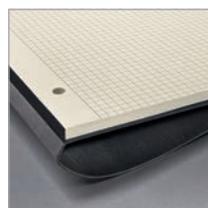


Also available with a two-colour index made of high-quality plastic, insertable wherever required thanks to the special punched holes.



A NOTEPAD WITH STYLE.

Notepad with an elegant Softwave surface and pliable cover that folds back easily. The stiff back cover guarantees a firm writing surface. In approx. A4 or approx. A5, squared or lined.



Perfect binding, detachable sheets, fold-back cover



Pre-punched holes



Quick pocket

CONCEPTUM JOURNALS

UNDERSTATEMENT IN BOOKLET FORM.

Slim journals with a flexible cover and high-quality Softwave surface.

With backstitch binding and a quick pocket to store documents. In approx. A4, approx. A5 and approx. A6, lined or squared. Ideal for impromptu note-taking – simple take one with you wherever you go.



Date



Flexible cover

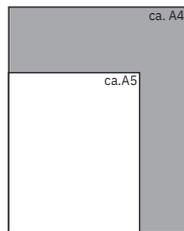


Quickpocket

CONCEPTUM NOTEPAD AND JOURNAL RANGE

SPIRAL NOTEPADS

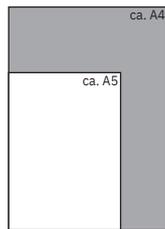
Stiff front and back cover with grooved Softwave surface | Cover folds back easily due to spiral binding | option of insertable index to organise entries (A4 format only) | perforated pages and pre-punched holes | quick pocket inside the back cover



Format	squared	EAN 4004360	lined	EAN 4004360
Spiral notepad conceptum, black, 160 p., 80 gsm				
ca. A4	C0820	832314	C0821	831232
ca. A4, with index	C0840	831140	C0841	831119
ca. A5	C0822	831201	C0823	831171

NOTEPADS

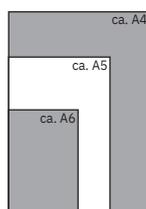
Flexible cover folds back easily; sturdy back cover for a firm writing surface | cover with grooved Softwave surface | perfect binding and pre-punched holes | quick pocket in the back cover



Format	squared	EAN 4004360	lined	EAN 4004360
Notepad Conceptum, black, 120 p., 80 gsm				
ca. A4	C0800	832345	C0801	831324
ca. A5	C0802	831294	C0803	831263

JOURNALS

Flexible softcover with grooved Softwave surface | backstitch binding | quick pocket in the back cover



Format	squared	EAN 4004360	lined	EAN 4004360
Journal Conceptum, black, 64 p., 80 gsm				
ca. A4	C0860	832284	C0861	831089
ca. A5	C0862	831058	C0863	831027
ca. A6	C0864	830990	C0865	830969

CONCEPTUM PLANNERS

With Conceptum planners, you will have a clear overview of your appointments and remain perfectly organised at all times. They come with a clear layout, high-quality finishing and equipped with numerous features. With a calendar in 4 languages (DE/EN/FR/NL).



BOUND PLANNERS WITH MANY PRACTICAL FEATURES:



Pen loop



2 ribbon markers



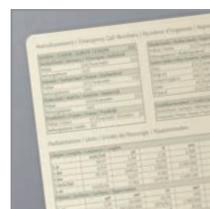
Quick pocket



Archive pocket with
card slot



Perforated pages at the
back



Information section

BOUND PLANNERS WITH A HARD OR SOFT COVER

Conceptum planners carry over the classy design and popular features of the notebooks and combine them with a clear, intelligently designed calendar. The result is a planner for smart scheduling with the charm of a notebook.



DAILY PLANNER

The Conceptum daily planner provides plenty of space for scheduling – a whole page for each day, with Saturday and Sunday on one page.

With appointment times for perfect organisation

Complete overview of each month in the A5 version

Plenty of space for additional notes

WEEKLY PLANNER

Horizontal or vertical layout.

The Conceptum weekly planner displays the current calendar week at a glance on one double page.



Vertical layout

Perfect organisation with a third of a page for each day.

Weekend plans at a glance on one third of a page.



WEEKLY PLANNER AND NOTES

Clear organisation and plenty of space for notes in the Conceptum weekly planner and notes. The current calendar week is supplemented by an extra page for notes.

Clear organisation of the whole week

A whole page just for notes – every week

Weekend plans at a glance

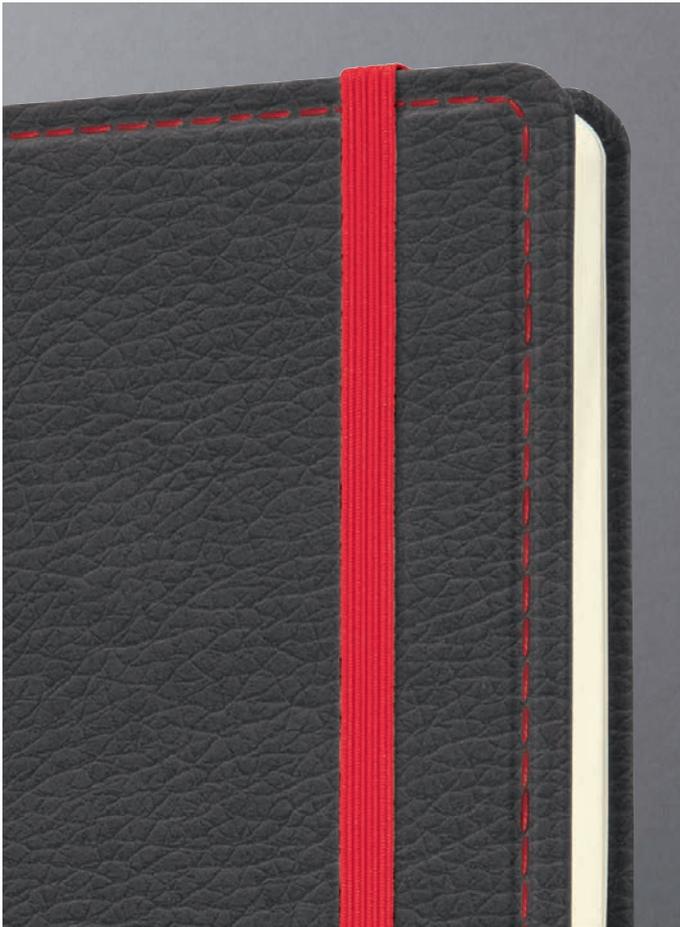


CONCEPTUM PLANNERS

There are also Conceptum planners in the Nature Edition: with a real wood coating made of bamboo or dark wood. The hardcover weekly planners are available in approx. A5 and approx. A6 with 80 gsm PEFC-certified paper.



THE CASUAL EDITION WITH A MODERN, HIGH-QUALITY GENUINE LEATHER LOOK



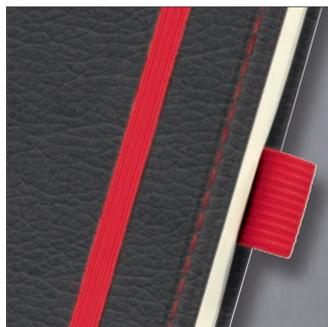
It is not only the genuine leather look of the Casual series that is bound to impress; there is also the decorative stitching in contrasting colours that gives the cover a distinct surface feel. And all this in a choice of two styles, each in two colours and two formats: approx. A5 and approx. A6



taupe



beige



grey-red

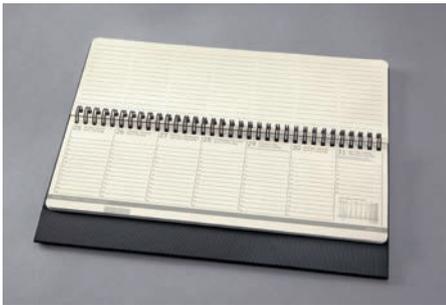


grey-white

CONCEPTUM PLANNERS

DESKTOP PLANNER

High-quality, elegant Conceptum desktop planner with a classy design to accompany you throughout the year.



Due to the eyelet binding, the book can be used lying flat on the desk or standing upright.



Planner:

2 pages = week at the bottom / notes at the top, with 132 pages.

The hourly appointment times and additional note pages enable precise scheduling.



MONTHLY PLANNER NOTEBOOK

The flexible black softcover with its grooved Softwave structure is pleasant to the touch, making this planner notebook an elegant business companion that also slips easily inside a jacket.



UNDATED PLANNER

Stylish organisation at all times – with the elegant undated Conceptum success planner, available with a daily or weekly calendar. The planner comes without fixed dates, allowing the user to choose their own starting point. The detailed information section and practical features are bound to impress.



Weekly planner



Daily planner

Intelligent details for personal organisation: overview of goals and tasks, pages for reflection, budgeting, password list and much more



Daily planner



Habit tracker



Budget



Pages for personal reflection

CONCEPTUM PLANNERS FOR 2024 PRODUCT RANGE

HARDCOVER PLANNERS

Hardcover black | grooved Softwave surface | elastic fastener | incl. sticker sheet



Version	Colour	ca. A6	EAN 4004360	ca. A5	EAN 4004360
Conceptum Planner 2024, Hardcover					
Daily planner		C2411	791611	C2410	791642
Weekly note planner		C2415	791529	C2414	791550
Weekly note planner, 18 months				C2404	791314
Weekly planner		C2413	791437	C2412	791581
Weekly planner, 18 months		C2402	791376	C2401	791406

Version	Colour	ca. A5	EAN 4004360	A4+	EAN 4004360
Conceptum Planner 2024, Hardcover, vertical layout					
Appointment book				C2404	791314
Weekly planner		C2419	791468	C2418	791499

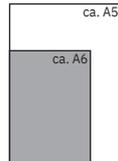
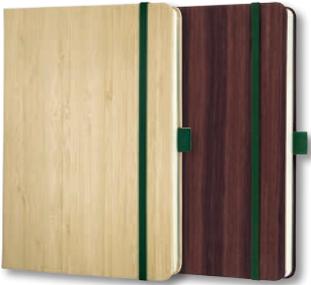
Hardcover colour | grooved Softwave surface | elastic fastener | incl. sticker sheet



Version	Colour	ca. A6	EAN 4004360	ca. A5	EAN 4004360	
Conceptum Planner 2024, Hardcover						
Weekly planner	black-red		C2409	791253	C2408	791284
Weekly planner	taupe		C2461	791192	C2460	791222
Weekly planner	midnight blue		C2463	791116	C2462	791147
Weekly planner	red		C2465	791055	C2464	791086
Weekly planner	dark grey		C2467	790980	C2466	791024
Weekly planner	mint green		C2473	790782	C2472	790812
Weekly planner	dust blue		C2469	790911	C2468	790942
Weekly planner	marsala red		C2471	790843	C2470	790881

PLANNERS NATURE EDITION

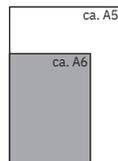
Real wood coating made of bamboo or dark wood | elastic fastener | incl. sticker sheet



Version	Colour	ca. A6	EAN 4004360	ca. A5	EAN 4004360
Conceptum Planner 2024, Nature Edition, Hardcover					
Weekly planner	bamboo	C2475	790713	C2474	790751
Weekly planner	dark wood	C2477	790652	C2476	790683

PLANNERS DESIGN CASUAL

Hardcover | Soft-touch coating and decorative stitching | colour-coordinated elastic fastener | incl. sticker sheet



Version	Colour	ca. A6	EAN 4004360	ca. A5	EAN 4004360
Conceptum Planner 2024, Design Casual, Hardcover					
Weekly planner	taupe	C2452	790058	C2451	790089
Weekly planner	beige	C2454	789991	C2453	790027
Weekly planner	grey-red	C2456	789922	C2455	789960
Weekly planner	grey-white	C2458	789861	C2457	789892

CONCEPTUM PLANNERS FOR 2024 PRODUCT RANGE

SOFTCOVER PLANNERS

Softcover black + colour | grooved Softwave surface | elastic fastener | incl. sticker sheet



Version	Colour	ca. A6	EAN 4004360	ca. A5	EAN 4004360
Conceptum Planner 2024, Softcover					
Daily planner	schwarz		C2421 790591	C2420	790621
Weekly planner and notes	schwarz		C2425 790478	C2424	790508
Weekly planner	schwarz		C2423 790539	C2422	790560
Weekly planner, 18 months	schwarz		C2407 790416	C2406	790447
Weekly planner	taupe		C2431 790355	C2430	790386
Weekly planner	midnight blue		C2433 790294	C2432	790324
Weekly planner	red		C2435 790232	C2434	790263
Weekly planner	dark grey		C2437 790171	C2436	790201
Weekly planner	mint green		C2439 790119	C2438	790140

CONCEPTUM DESKTOP PLANNER & CONCEPTUM MONTHLY PLANNER NOTEBOOK

In 2 versions: as a weekly or monthly planner (2 pages = week/month at the bottom, notes at the top)

Monthly planner (2 pages = 1 month), alternating with double page for notes (lined)



Version	Colour	Format	EAN 4004360	
Desktop planner Conceptum 2024, weekly and monthly calendar, Hardcover				
Weekly planner, vertical layout	black	300x143 mm	C2480	789830
Monthly planner	black	ca. A5 cross	C2481	789809

Version	Colour	Format	EAN 4004360	
Monthly planner notebook conceptum 2024, Softcover				
Monthly planner	black	ca. A6	C2485	789748
Monthly planner	black	ca. A5	C2484	789779



UNDATED PLANNER

Weekly or daily pages plus monthly planner without fixed dates, not tied to a particular calendar year,

incl. pages for personal reflection, booklet for goal planning, budget planner



Version	Colour	Format	EAN 4004360	
Conceptum Planer undatiert, Hardcover				
Weekly planner (for 53 weeks)	black	ca. A5	C0700	798160
Daily planner (for 365 days)	black	ca. A5	C0705	798108



CONCEPTUM FLEX

BUSINESS NOTE-TAKING SYSTEM

Conceptum flex is a flexible, sustainable note-taking system that allows the user to put together a bespoke notebook to perfectly structure their business day. Up to three different notebooks and accessories can be inserted via a metal groove and exchanged as and when required.



CONCEPTUM FLEX PRODUCT RANGE

BUSINESS ORGANISER

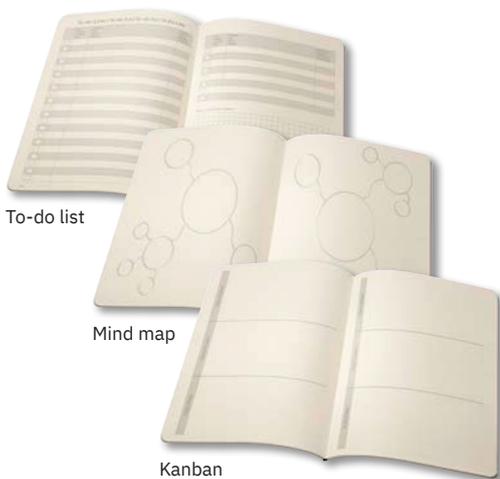
Fine-grained faux leather, 3 sturdy metal grooves, 3 ribbon markers, pen loop, various insert pockets, sold without contents



Version	A4	EAN 4004360	A5	EAN 4004360
Business Organiser Conceptum flex, black				
supplied without contents, 3 metal grooves, elastic fastener, pen loop	CF110	808807	CF111	808753

NOTEBOOK INSERTS

Softcover made of fine cardboard, choice of page rulings and pre-printed content, rounded corners and insertion strip, also available as a set with the organiser.



Version	A4	EAN 4004360	A5	EAN 4004360
Notebook Conceptum flex, Softcover, 92 p., 80 gsm, chamois				
squared	CF200	808692	CF201	808661
lined	CF202	808630	CF203	808609
dot-ruled			CF205	808548
To do list (D/GB/F/NL)	CF220	808517	CF221	808487
Meeting notes (D/GB/F/NL)	CF222	808456	CF223	808425
Mindmap			CF225	808364
Kanban (D/GB/F/NL)			CF227	808302

Version	A4	EAN 4004360	A5	EAN 4004360
Business Organiser Sets - with price advantage				
Set: 1x Business Organiser, 1x notebook squared, 1x To do list, 1x Meeting notes	CF130	808739	CF131	808715
Set: 1x Business Organiser, 1x notebook lined, 1x To do list, 1x Meeting notes	CF132	807756	CF133	807053

PRACTICAL ACCESSORIES

Clear pockets, accessories bag and folder, all with an insertion strip



Clear pockets

Accessories bag

Folder

Version	A4	EAN 4004360	A5	EAN 4004360
Conceptum flex accessories				
Clear pockets, 5 pockets for 10 A4 sheets, transparent, plastic	CF300	808081	CF301	808050
Accessories bag, with a zip, grey, plastic	CF302	808029	CF303	807992
Folder for approx. 50 sheets (80 gsm), Softcover, chamois, FSC-certified	CF304	807961	CF305	807930

CONCEPTUM

Notebooks & planners







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